

## Graphic Designer



### *Job Summary*

We seeking a creative, detail-oriented Graphic Designer to work across 2 exciting brands!

Reporting to the Marketing Coordinator, this position will be responsible for creating and maintaining our visual collateral, both print and digital while adhering to brand standards. The opportunity exists for this person to grow within their role at the organization and additional duties may be assigned as interest is expressed.

### *About Us*

At [TruScribe](#), we draw words, ideas and stories to change the way people see, think and act. Founded in 2011, we have delivered over 4,000 videos to clients such as Hewlett Packard, Medtronic, NASA, EcoLab, and Weird AI (just to name a few!).

[Squigl](#) offers whiteboard video creation software for schools, companies, and individuals. Squigl videos are easy to create, and the software is designed to turn anyone into a content creator.

Both teams are comprised of creatives and business folk alike, all working towards the same goal of delighting our customers and helping them to simplify their messages. If you are interested in growing your skills and career with us – we'd love to have you apply!

### *About You*

You are a highly collaborative person with strong communication skills. You adhere to deadlines and thrive in a small business/start up environment. You are excited about using your skills to communicate the value we bring to our clients.

### *Responsibilities & Duties*

- Development of new digital collateral (including but not limited to website graphics, social media graphics, infographics, and digital ads).
- Development of new print collateral (including but not limited to white papers, case studies, brochures, and signage).
- Maintenance and regular updating of all existing print and digital collateral.
- Update and maintain Wordpress websites.
- Collaborates with Marketing Coordinator, Chief Innovation Officer and Production Team, including artists.

## **Qualifications & Skills**

- Bachelor's degree in a related field is preferred.
- Demonstrated portfolio showing creative, design, and software skills, including Adobe Photoshop and Illustrator.
- Experience in Wordpress website management.
- Excellent time management skill; adherence to deadlines a must.
- Strong understanding and ability to apply design and visual principles.

**Job Type:** Full-time

**Compensation:** \$18-\$21/hour, depending on experience

**Location:** Fitchburg, WI & Remote during pandemic